

Summer Internship MMS 2019-21

S.No.	Name of Student	Course	Company Name	Project Title
1	Abinav Asai	MMS	Alkymia Tech Pvt. Limited	Product Development
2	Abhishek Tilve	MMS	Ocupetal Consulting	Digital promotion and virtual sales of professional training courses for an Ed-Tech Startup
3	Abhishek Pillay	MMS	Ocupetal Consulting	To sell professional courses to the right target audience using online promotions and performing end to end sales, by segmenting and targeting the right audience.
4	Aditya Iyer	MMS	Axon Labs	To study customer engagement measures taken up by a stock broking Firm and multi family offices
5	Aditya Pala	MMS	HDFC life insurance company limited	Equity research and analysis of NBFC general sector
6	Aditya Suryanarayanan	MMS	HDFC Life Insurance	Study on Consumer Insight & Designing Ad campaigns for HDFC Life
7	Advait Talcherkar	MMS	ECL Finance Limited	Project on NBFC Sector- Fundraising through Debt
8	Aishwarya Nadar	MMS	JMarathon advisory servies pvt. Ltd	Foreign exchange market
9	Aishwarya Kothandaraman	MMS	Ocupetal consulting	Implementing virtual training and engagement program at a startup
10	Aishwarya Iyer	MMS	Kotak Life Insurance	HR policies - SOP creation & Talent Engagement
11	Aishwarya Balasubramanian	MMS	Gozoop	PR INTERN
12	Akash Padale	MMS	NA	
13	Akshada Vinchurkar	MMS	Ocupetal Consulting	The Concept of Content Marketing Technique, Digital Sales and Promotion
14	Akshay Chambyal	MMS	Peacock Solar	Residential customer analysis report under determining the state and venture to be setup
15	Akshaya Iyer	MMS	Jmarathon Advisory Service Private Limited	Merchant Banking In India
16	Akshya Babuji	MMS	Alkemi Decors Pvt Ltd	Role clarity Development and redesigning Induction procedure at Alkemi Decors

17	Aloysius Wilfred Nadar	MMS	JMarathon advisory services pvt Ltd	Foreign exchanges
18	Anagha Iyer	MMS	Receivables exchange India LTD (RXIL)	Finding strategic partnership for RXIL
19	Ankita Kambli	MMS	22nd Parallel	Designing effective training module for f&b professionals.
20	Ankita Kishor Thekedar	MMS	Peacock Solar	Employee Life Cycle
21	Anuradha Iyer	MMS	Indian Oil corporation limited	Analysing training effectiveness using Kirk Patrick's model of training effectiveness for trainings conducted in Indian oil corporation limited
22	Anusha Iyer	MMS	CRISIL Limited	1. Working Effectively In Uncertain Times 2. Women Leadership Development
23	Arnab Chakraborty	MMS	Leadninja	Social Media Marketing Internship
24	Arun Krishnan	MMS	Jmarathon Advisory Service Private Limited	Equity trading and fundamental and technical analysis of the company.
25	Balaji Chettiar	MMS	HDFC Ltd	Business strategy of developers during and post COVID
26	Bhakti Kate	MMS	Rachna Estates	'TO DEVELOP A LOCATION ANALYTICS FOR UPCOMING CONSTRUCTION PROJECTS FOR RACHANA ESTATES', NAVI MUMBAI REGION'
27	Bharat Hariharan	MMS	Touchcore Systems Private Ltd	IT enabled cold storage chain
28	Chinmay Gandre	MMS	Ocupetal consulting	A study on Digital promotion and virtual sales of an Edutech company
29	Chinmayi Patil	MMS	Jmarathon Advisory	A study of investment patterns and customer perception towards mutual funds
30	Chirag ramesh Bhatt	MMS	HDFC LIFE	Advertising,sales
31	Deepa Krishnan	MMS	Britannia	Process and efficiency management of sales and distribution parameters
32	Deepak Nadar	MMS	Britannia Industries Limited	Process & Efficiency Mangement of S&D parameters
33	Devendra Nikumbh	MMS	HDFC Life Insurance Co. Ltd.	Equity Research on Automobile Sectors through Fundamental and Technical Analysis
34	Divakar Iyer	MMS	IRIS Business Services Ltd.	Customer Outreach Program across EU

35	Gaurav Tarafder	MMS	Ocupetal Consulting	Digital Promotion and Sales
36	Gavin Tauro	MMS	Ocupetal Consulting	Implementing Digital promotion and Virtual Sales in a edTech start up
37	Gouri Keshavan Pillay	MMS	Jmarathon Advisory Services Pvt Ltd	Ratio Analysis of Big Four Accounting Firms
38	Harsh Bute	MMS	Qonsept Retail Tech Ltd	Brand Management through integrated digital marketing and social media platforms
39	Jaideep Narayankar	MMS	Verzeo	Business Development Intern
40	Jerusha Justin	MMS	Axonlabs Consulting LLP	Study of the different companies in the Ayurveda space and understanding their product and social media strategies
41	Jitesh Anbalagan	MMS	RHAD Agency , Singapore	Research study on uses of Customer Relationship Management Tool in Current Market
42	Kajal Nadar	MMS	REVOLUX SOLUTIONS PVT. LTD.	Emergence of E-commerce during Covid-19.
43	Kalpesh Kinalekar	MMS	HDFC LIFE INSURANCE	Equity Research and Analysis of IT SECTOR
44	Karthik Arumugam	MMS	JMarathon Advisory Services Pvt Ltd	Equity Analysis of FMCG sector
45	Kartik Kabra	MMS	HDFC LIFE INSURANCE CO.	Equity research and analysis of Oil & Gas sector
46	Kirthika Murugavel	MMS	Bots 'N Brains	Building Bots 'N Brains
47	Krishna Venkat	MMS	Mission Ads. Pvt. Ltd	Index time series data visualisation using Python
48	Krishna Ganesh	MMS	Internet And Mobile Association of India	Digital Marketing
49	Krutika Iyer	MMS	HDFC Ltd	Business Strategy of Developers During and Post COVID-19
50	Kunal Kapadnis	MMS	Ocupetal Consulting	Implementing Digital promotion and Virtual Sales in a edTech start up
51	Kunal Pandey	MMS	Bots N' Brains	Fundamentals of building an interprise- Marketing, Operations & Design
52	Leander Rodrigues	MMS	HDFC Life	Equity research and analysis of Cement(Mid cap) Sector
53	Madhura Khanzode	MMS	Touchcore Pvt. Ltd.	'Rare diseases prevalent in SAARC Countries'
54	Mahalakshmi.Venkatachalam	MMS	HDFC Life Co.Ltd	Equity Research and Analysis of Banking-Private sector

55	Maithili Subramanian	MMS	HDFC Life	Equity research and analysis of media sector.
56	Mallika Arumugam Nainar	MMS	Jmarathon Advisory Services Pvt Ltd	Investments in Financial Markets
57	Mangalakarunambal Iyer	MMS	Ocupetal Consulting	Analysis of Retail Sector
58	Martin Sankey V	MMS	Ocupetal Consulting	Optimization of service delivery workflow at Ocupetal Consulting
59	Minal Sharma	MMS	Ocupetal Consulting	Training and engagement
60	Monanjana Tarafder	MMS	Ocupetal Consulting	Digital Promotion and Sales.
61	Nabha Labde	MMS	J Marathon Advisory Services Pvt. Ltd.	Equity Analysis: Automobile sector
62	Nancy Shah	MMS	Wurth IT	Understanding the basic practical knowledge of Balanced Scorecard from the CEO of an IT Company Was part of a team that designed Balanced Scorecard
63	Nandini Counder	MMS	Occupetal Consulting	Optimization of service delivery workflow at Ocupetal Consulting
64	Nikita Mantri	MMS	IRIS Business Services Limited	Customer outreach program across EU
65	NIKUNJ VITALKAR	MMS	HDFC Life	Study on Consumer Insight and Designing Ad Campaigns for HDFC Life
66	Ninad Iyer	MMS	IRIS Business Services Ltd.	XBRL-ESMA
67	Nitish Singh	MMS	Ocupetal Marketing Consulting	Basic understanding of how the Stock Markets work using data analysis & mock trading. Analyze an industry of choice (FMCG) and do Fundamental Analysis of it. Understand operations, financial position, marketing of the chosen industry as well as the companies
68	Omkar Ashutosh Nadkarni	MMS	Ocupetal Consulting	Design and analysis of online operational strategies for implementation during the COVID-19 pandemic with special reference to the online coaching of Ocupetal Consulting
69	Pavithra Paulsamy Nadar	MMS	Kubauli Agro Pvt Ltd	Analysing the purchase behaviour of dairy consumers
70	Pavitra Hariharan	MMS	Pnyx Gate	End to end marketing plans for clients

71	Pawan Jadhav	MMS	Touchcore Systems Private Ltd	Study of Pros and cons of imparting online education to municipal schools students.
72	Pooja Sivaram	MMS	Iris Business Services Limited	XBRL-ESMA
73	Pradnyesh Sadavarte	MMS	Reliance Retail Limited	Employee Engagement Activity in Corporate
74	Pradumna Kulkarni	MMS	Peacock Solar	Competitor Analysis and Market Research for Consumer behavior
75	Pranay Gurav	MMS	Futurescape Technologies Pvt Ltd	Business Development
76	Pratik Laxman Chavan	MMS	Ocupetal Consulting	Technical and Fundamental Analysis of selected Stocks in India.
77	Priyanka Karuppasamy	MMS	HDFC LIFE	Equity research and analysis of NBFC-Investment sector
78	Radhika Kubde	MMS	RevoluX Solutions	study of consumer behavior in eCommerce
79	Rahul Kandalgaonkar	MMS	Bots N Brains	Product development
80	RAM SESHADRI	MMS	REVOLUX SOLUTIONS PVT. LTD.	BUSINESS DEVELOPMENT FOR ONLINE MARKETING
81	Ravindranath NV	MMS	JMarathon Advisory Service Pvt Ltd	Equity analysis with reference to Banking sector
82	Richa P Jain	MMS		
83	Rucha Naik	MMS	Jmarathon Advisory Services	Equity Analysis: Automobile sector
84	Ruchi Venkatraman	MMS	Ocupetal Consulting	Executing digital promotion and virtual sales in an edTech start up
85	Ruchira Ravindra Mhatre	MMS	HDFC Life Insurance Company Limited	Equity Research and Analysis of FMCG Mid Cap Sector
86	RUDRESH M. SAMANT	MMS	IIFL SECURITIES LTD	EQUITY RESEARCH INTERNSHIP AT IIFL SECURITIES LTD
87	Saagar Rathod	MMS	Axonlabs	A STUDY OF BUSINESS STRATEGY & DIGITAL MARKETING FOR MSME'S IN THE FINANCIAL SERVICES INDUSTRY
88	Sagar Padayachi	MMS	SMARTSURANCE	Comparative Study of Various Insurance Companies
89	Saikarthik Anantharaman	MMS	Ocupetal Consulting	Implementing Digital promotion and Virtual Sales in a edTech start up
90	Saily Balasubramanian	MMS	HDFC Life	Equity Research and Analysis of Pharmaceutical Sector

91	Sainath Vallaraman	MMS	Axonlabs	Analysis of Mitraz financial services pvt Ltd & Aliceblue financial services pvt ltd
92	Sanchit Ninawe	MMS	Ocupetal Marketing & Consulting	Finance Internship Project
93	Saurabh Gunjal	MMS	Qonsept Retail Tech PVT LTD	Marketing & research analyst
94	Sayli Gundekar	MMS	Moblilent Media Pvt. Ltd.	The project involved developing manufacturing processes of mango products while determining the machinery required for the setup. It also involved projecting profitability of the proposed project
95	Shanmuga Ramachandran	MMS	Axonlabs Consulting LLP	A comparative study of Investment options and customer engagement practices followed by Stock brokers and Multi- Family offices during Covid-19
96	Sharanya Suresh Shetty	MMS	JMarathon Advisory Services Pvt Ltd	A study on customer's perception towards mutual funds
97	Sheel Nath	MMS	Neubrain Solutions	Digital Marketing & Business Development with Neubrain Solutions
98	Shivani Sahlot	MMS	Global Accel	Market research and strategic planning for an education consultancy firm
99	Shriniwas Purusha	MMS	Bots N' Brains	Product launch for Bots N' Brains
100	Shubham R. Kathania	MMS	The Capital Box	A STUDY OF CONSUMERS BEHAVIOUR FOR FINANCIAL SERVICES
101	Shwetha Eswar	MMS	Ocupetal	Analysis of oil and gas sector
102	Siddhanth Ramesh	MMS	Divergent Insights	Content Writing & Development
103	Sindhuja Thevar	MMS	Aeson Legal	Market Research
104	Sneha Balasubramanian	MMS	ocupetal consulting	Implementation of training and engagement program in start-ups
105	Sneha Venkatraman	MMS	Ocupetal Consulting	Executing Digital Promotion and Virtual Sales in an EdTech start up
106	Sonali Sanjeevkumar Bendugade	MMS	Ocupetal Consulting	Accomplishing Digital promotion and Virtual Sales in an effect startup
107	Sourabh Anil Dhas	MMS	Jmarathon Advisory services Private limited	Study on Foreign Exchange Market

108	Subhashri Iyer	MMS	Interim Internship Program	Social Media Marketing to create effective campaigns for Brands with a blend of perfect marketing mix.
109	Subramanian.Gangadharan	MMS	ICICI Bank	Digital Banking
110	Sumedh Mumbaikar	MMS	HDFC Life Insurance Ltd.	Analyzed Ads, Redisigned Ads, understood competitors, Strategies learned; learned Marketing Concepts
111	Sumit Chougule	MMS	Starfing	Procurement of new trading account
112	Sundramurthi Devendra	MMS	Speedow Logistics	Develop a Logidttic and Distribution model for Milk & Dairy Products in Panvel
113	SWATI GUPTA	MMS	The Capital Box	Financial planning for salaried employee and strategies for tax savings.
114	Vaidehi Sawant	MMS	Jmarathon Advisory services private limited	Equity analysis on banking sector stocks
115	Vaishnavi Iyer	MMS	Ocupetal Consulting	Research and analysis to support New Product Development
116	Vaishnavi Yadav	MMS	Qonsept Retail	Brand building through effective content creation; and business development for introduction of the brand in retail market and acquisition of new prospects
117	Varun Shetty	MMS	IRIS Business Services	Customer Outreach Program Across European Union
118	Vatsal Sundar Ananthan	MMS	Axonlabs	Study of MSME and Entrepreneurs and Analysis of Productivity in Various Job Roles in India
119	Vibho Venkatesh	MMS	Indus Life Sciences	Product Development in Covid-19 Times
120	VIVEK PARASURAM SUNDARESWARAN	MMS	Tata Steel	ISMW Act,1979; MRTU PULP Act, 1979